



At St Cenydd...

- We believe homework is a key part of school life. It allows students to develop their skills and knowledge independently and can be the difference between good and excellent progress.
- We strive for all of the homework we set to be engaging and challenging, but above all worthwhile.
- We expect students to complete all their homework and contact their teachers if they have a problem with their homework.

You must complete either the core homework OR the challenge homework.

	Core Gwaith Cartref	Challenge Gwaith Cartref
Homework 1	Title: Explain how marketing is used to differentiate products and make them appear unique in a crowded marketplace	Title:
	Details: complete on word or powerpoint	Details:
Homework 2	Title: Select a product and explain their marketing campaign. Market segment targeted and how they have produced sales.	Title: Select a product and explain how they can improve their marketing strategy
	Details: Use an image and plan your answer	Details: Use the marketing mix to support your answer
Homework 3	Title: What are the advantages and disadvantages of carrying out primary and secondary research	Title:
	Details:	Details:
Homework 4	Title: Carry out secondary market research on your chosen product and present your findings	Title:



Business Year



	Details: Use both qualitative and quantitative research	Details:
Homework 5	Title: Review your products success	Title:
	Details:	Details:
Homework 6	Title: Identify ethics and legislation in relation to marketing activities	Title:
	Details: Support your answers with examples	Details:
Homework 7	Title: Revise for end of topic test on Marketing	Title:
	Details:	Details:
Homework 8	Title:	Title:
	Details:	Details:
Homework 9	Title:	Title:
	Details:	Details:
Homework 10	Title:	Title:
	Details:	Details:
Homework 11	Title:	Title:
	Details:	Details:
Homework 12	Title:	Title:
	Details:	Details:



Business Year



Homework 13	Title:	Title:
	Details:	Details:
Homework 14	Title:	Title:
	Details:	Details:
Homework 15	Title:	Title:
	Details:	Details:
Homework 16	Title:	Title:
	Details:	Details:
Homework 17	Title:	Title:
	Details:	Details:
Homework 18	Title:	Title:
	Details:	Details:
Homework 19	Title:	Title:
	Details:	Details:
Homework 20	Title:	Title:
	Details:	Details: